

# ***Bruce R. Mulkey***

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## F U N C T I O N A L   S U M M A R Y

I get the job done impeccably, on time, within budget, and without drama.

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## R E C E N T   E X P E R I E N C E

### **Mulkey Communications**

*1989-Present*

Asheville, North Carolina

**Principal.** Consults with socially responsible individuals and organizations to enhance internal and external communications. Provides broad range of writing services—from inspiring speeches to compelling brochures to dynamic website copy. Facilitates the development of strategic, public relations, and marketing plans. Develops and implements effective communications strategies for progressive political campaigns.

### **Bruce Mulkey, Essayist & Author**

*2014–Present*

Asheville, North Carolina

**Essayist & Author.** Writes essays on topics such as the climate crisis, racism, peace, gun control, parenting, and aging with work published in *The Washington Post*, *The Huffington Post*, *The Good Men Project*, and *Common Dreams*.

### **Keever for Congress**

*2012*

10th Congressional District, North Carolina

**Campaign Manager.** Had responsibility for all aspects of the congressional campaign, including finance, communications, field, and volunteers. Worked in conjunction with the candidate, campaign staff, and consultants to develop and implement campaign strategy.

### **Ohio for Change**

*2008*

Adams and Highland Counties, Ohio

**Field Organizer.** Recruited, trained, and empowered more than one-hundred volunteers in two rural southern Ohio counties to organize phone banks, door-to-door canvassing, voter registration, and other activities in support of Barack Obama's campaign for the presidency. Volunteers surpassed every get-out-the-vote goal set by the campaign, and in both counties Obama exceeded the percentage of the vote received by John Kerry in 2004, helping to secure Ohio's 20 electoral votes.

### **Mercy Services Corporation**

*1999-2005*

Asheville, North Carolina

**Director of Communications & Strategic Planning.** Developed clear, congruent identity for not-for-profit healthcare organization and disseminated message that effectively expressed this identity. Facilitated development and implementation of the strategic plan, marketing plan, and public relations plan.

### **Asheville Citizen-Times**

*1999-2005*

Asheville, North Carolina

**Editorial Columnist.** Wrote editorial columns on vital local, state, and national issues, including health, public service, the media, climate change, equal rights, war and peace, and the democratic process.

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V O L U N T E E R   A C T I V I T I E S

**Jubilee! Community Church**

*2020–Present*

Asheville, North Carolina

**Board of Directors Chair.** Jubilee! is a non-denominational faith community that combines spirituality with social activism. Strongly committed to social and environmental justice, Jubilee! shares its resources to make the world a more inclusive and compassionate place. First served on Board of Directors from 2002 to 2005.

**Evergreen Community Charter School**

*2016-2018*

Asheville, North Carolina

**Equity Leadership Team Co-Chair.** Led team in actions toward becoming a more diverse, equitable, and inclusive community, including outreach to communities of color, creating more inclusive curricula, removing structural barriers, and hosting racial equity trainings for staff, teachers, parents, and middle school students.

**YMCA of Western North Carolina Asheville Branch**

*2008-2012*

Asheville, North Carolina

**Advisory Committee Member.** Met regularly with Downtown YMCA leadership and staff to support ongoing adult and children's programs and to plan for the YMCA's future.

**Buncombe County Democratic Party**

*2009–2011*

Asheville, North Carolina

**Precinct Chair.** Presided at Precinct 3 meetings, established reasonable political goals for the precinct, organized and executed a voter organizing plan, and attended meetings of the county executive committee.

**The Climate Project**

*2007–2010*

Nashville, Tennessee

**Presenter.** Joined Vice President Al Gore in confronting the climate crisis by raising public awareness of the issue and organizing to support state and federal legislation designed to abate the crisis.

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E D U C A T I O N

**University of Tennessee**

Knoxville, Tennessee

Pre-medical

**University of the South**

Sewanee, Tennessee

B.A. Psychology

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P R O F E S S I O N A L   D E V E L O P M E N T

**Racial Equity Training**, Asheville, North Carolina, 2016

**Building Bridges**, Asheville, North Carolina, 2007

**Guerilla Business School**, Orlando, Florida, 2007

**Institute of Cultural Affairs**, Asheville, North Carolina & Nashville, Tennessee, 2004

**Way of a Warrior**, The Kairos Foundation, Dahlonega, Georgia, 1988–1998

**Outward Bound**, North Carolina Outward Bound School, Morganton, North Carolina, 1991

**The Life Training Weekend**, The Kairos Foundation, Houston, Texas, 1986

## **BENEFITS I PROVIDE YOUR ORGANIZATION**

**I take an ambiguous or complex idea, modify it, and create a practical solution ... all very quickly.**

- Led process through which widely-dispersed medical records at Mercy Urgent Care Centers were well-organized at central location and made readily accessible to staff and leadership
- Realized the need for additional support for Jubilee! interim minister and organized the Communications Team and the Facilities Team, including enrolling team members and team leadership.

**I grasp the big picture and, at the same time, discern details that must be handled for a project's success.**

- Facilitated Mercy Services Corp. strategic planning process and led aspects of its implementation, including organization-wide upgrade of hardware and software
- Created and supported implementation of action plan for the Jubilee! Facilities Team, including measures to ensure building security, upgrade HVAC controls and maintenance, and ascertain roof maintenance needs via comprehensive inspection

**My commitment to inclusiveness, honesty, integrity, and accountability allows me to enroll team members and empower them to create the desired result with a sense of urgency, using the resources at hand.**

- Entered two rural southern Ohio counties where I knew no one and within two months I enrolled, trained, and empowered more than one-hundred volunteers to organize phone banks, door-to-door canvassing, voter registration, and other activities in support of Barack Obama's campaign for the presidency. Volunteers, some of whom worked ten to twenty hours per week, surpassed every get-out-the-vote goal set by the campaign, and in both counties Obama exceeded the percentage of the vote received by John Kerry in 2004, helping to secure Ohio's 20 electoral votes for our candidate.
- Identified need for more effective organization by Jubilee! Board, Committees, and Teams. Supported the creation of action plans by each of these groups, including goals, purpose, actions, accountability, and completion dates. Established project management program to:
  - Create greater organizational effectiveness and productivity
  - Readily achieve the short- and long-term goals necessary for our community to move forward
  - Engender stronger communication between Board members, Committees, Teams, and other members of the Jubilee! community
  - Afford Jubilee! leadership an overall vision of progress being made

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**Bottom line: I get the job done impeccably, on time, within budget, and without drama.**

**Bruce R. Mulkey**, continued

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LETTER OF GRATITUDE FROM AN OBAMA CAMPAIGN  
VOLUNTEER IN OHIO

D. Michael Roberts  
2981 Wheat Ridge Road  
West Union, Ohio 45693  
November 10, 2008

Re: Bruce Mulkey

To Whom It May Concern:

This letter is totally without solicitation. I am writing to express my wife's and my deep gratitude to Bruce Mulkey and to congratulate him on an extraordinary job in representing Senator Barack Obama here in southwestern Ohio - a rock solid bastion of Republicanism.

Senator Obama did better here in Adams County than any other Democratic candidate in recent memory.

Granted, we had a candidate of extraordinary political skills, but the fact remains that an exceptional organization kept the Republican pluralities low in these rural areas which failed to offset our gains in the most populated counties, giving Ohio to Obama.

Mr. Mulkey was a splendid organizer, solicitor of volunteers and an inspiration to them. He worked tirelessly in this county and the neighboring county comprising his district. He has the unusual capacity of keeping his volunteers' feet to the fire and having them like it.

A fine man who did a great job for our party, county and nation.

Sincerely

D. Michael Roberts  
Attorney at Law, Retired  
Artist/Art Gallery Owner  
Farmer

**REFERENCES**

**Randall Gilliland**

Director of Sponsorships and Grants

[TiE Global](#)

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**Marlisa Mills**

Owner and Founder

[Blue Lotus--Creative Approaches to End of Life Choice](#)

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**Todd Williams**

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